Evening World Thrift Campaign

KIDDIES TAUGHT THRIFT MAKE GOOD CITIZENS, SAYS BANKER

W. E. Knox of Bowery Savings Bank Gives Evening World Readers Advice on Starting "Nest Eggs"-"Team Work" Is Necessary.

It would be difficult to find a savings bank executive better enalified to speak of the advantages of a savings account than W. E. Knox, Comptroller of the Bowery Savings Bank, who to-day tells The Evening World readers his impressions of one of the letters

"The writer of this letter," says Mr. Knox, "has hit upon a simple, workable plan for saving, which includes all the members of the family. It shows prudence and foresight in the management of the family income and it teaches the children the habit of saving.

"Children brought up with such principles are pretty sure to turn out self-respecting, self-reliant American citizens of the type that make the backbone of the nation."

now busy accumulating a "nest

In the face of odds she is build-

ing up a bank account, and some

will make an investigation now

and then he may realize the pos-sibilities of systematic saving as his wife does it, and by adding

his efforts succeed in greatly in-creasing the family resources.

the housekeeping expenses, and so, by being exceedingly careful, I can save nearly as much as though he united with me in the saving matter. Of course, were he of a saving turn of mind, it would save me a lot of trouble, doubtless, but I don't blame him much, as I think it is seldom the saving turn of mind is combined with the ability to make money. As I have no means of making money. I can only try to hang on to what I

creasing the family

day her husband will enjoy least a part of the benefits. It

The letter to which Mr. Knox referred was as follows: o the Thrift Editor of The Emning World

Let me add our method of saving and managing to the many interesting letters we have read in your columns. The sure road to success in thriff is to establish a fixed amount for all necessities and savings and

I am earning \$35 a week, which is divided as follows, in a cash box: Coal, gas and electricity, \$1; insurance, \$1; rent, \$6; clothes, amusements and incidentals, \$6; table and personal use of wife, \$11; my own expenses, \$5; deposits a service bank \$5.

divided as follows, in a cash box:
Coal, gas and electricity, \$1; insurance, \$1; rent, \$6; clothes, amusements and incidentals, \$5; table and personal use of wife, \$11; my own expenses, \$5; deposit in savings bank, \$5.

I also carry a private business policy for \$2,000, which is paid for by the company I am with. My wife maintains a Christmas fund in a local bank, which nets her \$75 a year. Fifty dollars of this is deposited to her personal account and \$15 she spends for Christmas presents. The children have each a bank and every week we give each a dime which they save. The two older children now have a small bank account. We also allow a weekly amount for the support of our church.

We started this system the first week we were married nine years ago, when my salary was smaller, changing the family resources.

NEW YORK.

NEW YORK.

NEW YORK.

The the trent ledies of The Eccing World:

My letter will be somewhat tiffer.

My husband neither saves nor wishes to save, as his theory is that money cannot be made by saving; only by cannot be made by

set aside enough to keep us from wor-rying for awhile in case of misfor-tune and also take a keen interest in our home affairs. Hoping this simple system will be of interest to your readers.

P. A. H. YONKERS, N. Y.

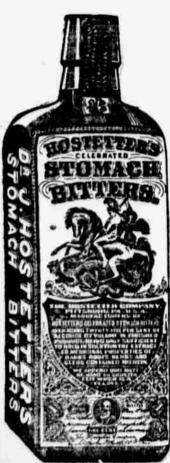
Many readers of The Evening World, both husbands and wives, have stated team-work is abso have stated team-work is absolutely essential in the practice of thrift in the home. This fact is so obvious that it has never before been mentioned by the Thrift Editor, but to-day's contributions bring out the great need of co-

HER HUSBAND DOESN'T BE-LIEVE IN SAVING.

One writer states her husband does not believe in saving money, so she alone is compelled to do the saving for the family. Forthe saving for the family. For-tunately, he realizes she must have a fair chance, so he gives her what she considers a very generous allowance, and she is



YOU ARE AS WELL AS YOUR STOMACH



Your Margin of Health

As stated before in this column, one of the few cases where a write is justified in deceiving her husband is in saving money without his knowledge. The purchase of furniture for cash, instead of on instalments in second

on instalments, is good financier-ing and the method of saving car-fare is indeed commendable.

THIS COUPLE FINDS SAVING

MONEY A PLEASURE.

These two have saved successfully

is very small, indeed, if you are handicapped by a lazy liver, clogged bowels and an impaired digestion.

Give these organs a fair chance by helping their shoulders, the boys were taken Nature bring them back own band, marched to the Erie Rallto renewed vigor with the assistance of

HOSTETTER'S Stomach Bitters

It Will Help You

to Better Health

for ten years and find it a pleasure: "NEW YORK." To the That Educe of the Keeding World. "Saving on a small income is not a hardship, it is a pleasure, if one starts with the right attitude, i say one; I mean—most emphatically—two. Husband and wife must both save, but save together. A working plan for the business stood the test of ten years of both suburban and city life is as follows: Samy \$125,permonta Suburban, City. DRUGGIST KILLED, TWO WOMEN HURT IN AUTO UPSET Holery \$125 per month. Huberban, City Rest. 4: \$10 gall Huperbald expenses Huwband's busches and carfare 10

Werner Brandenberg Has Neck Broken as Machine Turns Turtle in Park.

Household expenses include food, tee, gas, electricity and laundry. The table is supplied with an abundance and a great variety at an average of 50 cents per day for two people; but, of course, there has to be scientific management and no waste.

The \$30 for personal use is divided equally between husband and wife. The wife is never questioned as to what she does with her \$15 and she never asks for more for clothing, pleasures, charity or anything whatever light dress well and go quite as much as is good for people.

"MRS. E. A. K." Starting to turn his automobile out of Central Park at the Eighty-first nine years old, a druggist of No. 1125 can do the one shown Wednesday

This budget shows a cash sav-ing of 20 per cent, which is pos-sible through economies that are evidently rigid and thorough-going. The food cost could not possibly be kept so low without acceptific management and lack

ientific management and lack

of waste.

The item of personal allowance is far more important than a good many husbands realize. The Thrift Editor has learned of a

surprisingly large number of men who do not give their wives regular allowances, and the failure to do so is the cause of much humiliation and discontent. A small allowance, dependable and punctual, will go further than irregular after a more during the month.

gifts of money during the month, and for that reason it is economi-cal to provide for it.

THRIFT ARTICLES HELP COUPLE

TO SAVE.

The Evening World thrift articles have helped this couple:
"MAHWAH, N. J.

of families who never thought of saving before. J. A. R."

Even in a small town an income of \$12 a week must be handled carefully to meet the needs of the

present day. To do so and put \$3 in the bank besides is an excel-lent demonstration of thrift. "J. A. R." realizes the happiness

New Hampton,

"Skinny" almost missed the train.

"Skinny" is an inmate of the New York City Reformatory. He was one

of 180 boys transferred to-day from

Hart's Island to the new reformatory at New Hampton, Orange County.

Wearing gray uniforms, carrying wooden guns and with blankets over

saving before.

To the Thrift Editor of The Evening World

of waste.

skidded and turned turtle.

Four companions in the car with Brandenberg escaped serious injury. His flancee, Miss Florence Roberts, twenty-two years old, a cabaret singer, of No. 215 West Forty-eighth Street, received a slight fracture of the right shoulder blade and, with Miss Florence Dwelling, twenty-one, able body churners and are really

dam Avenue, were thrown free and escaped with slight bruises.

Brandenberg and Ehler were joint owners of the machine, which is a seven-passenger car. They started out last night for a ride through the Bronx and Westchester, calling for the two girls at the cafe where both ther stimulate the action of the liver. sing, and afterward picking up Hay-

ward. Returning early this morning after visits to a number of roadhouses. Brandenberg entered the Park at One Hundred and Tenth Street and speednue at the Eighty-first Street entake the turn Miss Roberts, who was on the front seat with him, suggested that they remain in the park all the way to Fifty-ninth Street,

In trying to heed her request Brandenberg gave the wheel a sudden twist, at which the machine skidded twenty feet and turned turtle.

Mounted Policeman Devlin and Sergeant Cassidy heard the women's screams and brought Dr. Smith. since e Brandenberg, the physician said, had been instantly killed. His skull was Eczet fractured and his neck broken,

As I have no means of making money. I can only try to hang on to what I set. Some day he will be delighted to know we have a "nest egg."

We are each of us about twenty-five years old. I line the heels of his socks and make them last six times as long as they did before marriage. I do my own work, with the exception of part of the washing, which I send to a laundry, and have done rough-dry at three cents a garment. I press his clothes so well that they appear to have been done by a tailor. I keep careful watch of the sales of clothing and save many a dollar in that way. I save trading stamps and have many pieces of furniture acquired in that way. good gains throughout the list. Cop- air and deep breathing will greatly pers were in demand. Munition shares Improve your condition. Yes, take the Petroleum gained 21/2. Alcohol 4 and olive oil more palatable. have many pieces of furniture acquired in that way.

In the matter of carfare I always combine two or three errands, if possible, and walk whenever I can. Possible, and walk whenever I can. Possibly you may think this is "playing it on the old man," but when he speaks of buying a piece of furniture on the instalment plan I take the money and pay cash from my bank became a habit and I was eager to money and pay cash from my bank account acquired from the savings and thus save the 10 per cent.

As stated before in this column.

As stated before in this column.

rolled fifty ten cent places. I was well pleased with my experiment and immediately opened a bank account and still add to it, scarcely missing the ten cent pieces I continue to drop in occasionally.

"Save the pennies and the dollars will take care of themselves."

"C. M. A."

This is another example of the good results which may be obtained by atarting a saving fund with a ten cent piece. A small bank may properly serve as a nucleus for a small account. And the natural result is a larger account in a full sized bank, as in the case of "C. M. A."

HART'S ISLAND BOYS

MARCH LIKE SOLDIERS

IN TRANSFER TO HOME

Reformatory Lads, Led By

Their Own Band, Off to

New Hampton.

Closing Quota With net well in the case of the special piece. A small bank may properly serve as a nucleus for a small account in a full sized bank, as in the case of "C. M. A."

HART'S ISLAND BOYS

MARCH LIKE SOLDIERS

IN TRANSFER TO HOME

Reformatory Lads, Led By

Their Own Band, Off to

New Hampton. North Facilia 118 by Permayivania RR 604 Phila Co 44 Privaced Steel 624 Ray Con. Copier 24 by Reading 84 by Reading 85 by Readin

to Jersey City and then, led by their own band, marched to the Erie Railroad.

"Skinny" stood on the dock and
didn't hear a guard yell "All aboard."
The train was twenty-five yards
away when "Skinny" struck out after
it. As he swung on board he growled
a protest at being left behind.

The boys ranged from sixteen to
twenty-four years. Ten guards, without arms or handcuffs, accompanied
them.

"We want it understood," said
"Hefty" of the Hospital Corps, "that
this here body is a milingtery one.
We're regular soldiers, Skinny, That's
why none of us would try to get away,
And say—if this country ever gets

Our Hospital Corps, There's me and
nine other kids. We got a stretcher
and three hospital dogs." He pointed
proudly to three muts picked up at
random, like reformatory lads.

The youngsters left Jersey City at
9.25 o'clock. When they reached New
Hampton they were put to work with
100 others. Among these who went
with them were Burdette G. Lewis,
Commissioner of Correction; Major
Louis E. Lawes, superintendent of the
Now York City Reformatory; O. F.
Lewis, secretary of the Prison Association of New York: F. C. Rippon,
secretary of the Department of Correction; Katherine B. Davis, Warden
Henry O. Schieth of Hart's Island
Workhouse, and Head Keeper D. F.
Sheahan.
Only 88 boys have been left or

Better Health

and Renewed Strength

and Renewed Strength

and Renewed Strength

Better Health

Better O. Schleth of Hart's Isla

Workhouse, and Head Keeper D.

Better Health

Better Hea

OBESITY REDUCTION COURSE

By Pauline Furlong

For Women

QUESTION AND ANSWER COLUMN

Miss Furlang will reply in this column to let ters written by Evening World readers asking questions pertaining to the subjects treated in her articles. Letters must not exceed 250 words in length and must be limited to the subjects upon which information is desired.

STARCH RESTRICTED FOODS-

No. 12.—Bodily Repair.

The exercise shown yesterday in suits. The alum solution is the very Chart No. 12 is a most advanced and best thing to use on the flabby skin on neck and chin. Street entrance, and, changing his severe form of rolling and should mind, Werner Brandenberg, twenty- not be attempted, even by those who EYEBROWS-1. C. writes:lanoiln which is sold in tubes the right kind to use for brushing in scant eyebrows? I thought it was

Lexington Avenue, was instantly (No. 11) until they have mastered killed early to-day when the machine No. 11 for several weeks with case.

of the same address, was taken by another form of the liver squeeze. of the same address, was taken by Dr. Smith to Knickerbocker Hospital. Miss Dwelling's head was cut. Both were suffering from shock. Jack Hayward, twenty-nine, an employee sach or adbomen who has mastered for the Scant brows. I thank you for the advanced rolling or curling extended to take the new course and lose ten pounds more. I am five feet six and weigh 155 pounds."

Yes, use the toilet landin in tubes for the Scant brows. I thank you for the advanced rolling or curling extended to the special state of the scant brows. I thank you for of the Park Department, living at No. the advanced rolling or curling exyour kind letter and have print
your kind letter and have print
your kind letter and have print
your kind letter and have print
to encourage others to persist. 24 East One Hundred and Ninth ercise. When you have overcome Street, and Frank Ehler, twenty- these two common disorders you seven, a druggist, of No. 716 Amster- have gone more than half of the

the two girls at the cafe, where both ther stimulate the action of the liver and help reduce superfluous flesh.

Letters From Readers.

ECZEMA-Mrs. F. D. writes: have been a sufferer from eczema for eight years and have doctored for it but it has done me no good. I do not tion was to turn out into Eighth Ave- eat any meat or candy, nor drink tea nor coffee. I am thirty-six years old trance, but as the car was about to and five feet one inch tail. I weigh ninety-five pounds. Please tell me if the liver squeeze will be good for me. I have been practising about five of others for indigestion. My skin is need more oil in my system? Should I take olive oil and grape juice? I must say I am feeling much better since exercising and do not tire so

Eczema is simply nature's way of showing you that the system is loaded with waste matter and you are doing the proper exercises to strengthen and stimulate the climinative organs to action. Drink much pure water daily and keep the bowels active; eat light, easily digested foods The market responded to cheerful and try to give the stomach a much news from Mexico by opening with needed rest. This treatment and fresh were all stronger and Marine pre- clive oil and grape juice, or orange ferred gained two points. Mexican juice. Both are good and make the

before the waking moment and are really a semi-conscious state. If you get comfortably tired before retiring you will sleep soundly. Do not lie on the back. Sleep with the windows wide open, and do not eat two hours before retiring. Indigestion may also cause the dreams, or a too active mind may cause them.

TO DEVELOP LOWER LIMBS AND BUST-Mrs. M. D. writes: "Will you please tell me how to develop my ower limbs and bust? I am plump enough at all other parts of the body but these two places. I have read of so many others losing and gaining weight from your lessons that I de-cided to write for advice also."

Running, dancing, tennis, swim-ming and especially bicycling will develop the lower limbs. Many gym-nasiums have the stationary bicycle nasiums have the stationary bicycle machines for this purpose. I owe much of my own development to bicycling. Chest raising is the best bust developer, and it strengthens the lungs and broadens the narrow chest. It will also overcome round shoulders within a few weeks. Arm swinging backward and forward with small dumbbells or flatirons (two pounds each) will also help. I have sent you the external treatment under separate the external treatment under separate

DOUBLE CHIN-Mrs. EDNA K. writes: "I have been taking the double chin exercises for several weeks and do not see any improvement. I also use the alum solution. Shall I continue this treatment? I am iffy seven years old and the neck exercises seem to make me dizzy."

Saveral weeks, practice will hardly cises seem to make me dizzy."

Several weeks' practice will hardly show any results on a double chin, which has been forming for thirty years or more, and I am sure it would take all of several years to bring the neck and chin muscles and contour to normal. If the exercises make you dizzy you are overdoing them. Be less strenuous and more persistent and you will get re-

FOR 10 CENTS THE TONIC LAXATIVE

TWO BROTHERS SUICIDES, Pany took over the holdings of the Riter-Conley Manufacturing Company at Lectedale, Pa Included in the University on Same Day, British Ford Wayne the Orio Biver and the Pitts British, Fant Wayne and Chienar Rail-pad, gold the bridged plant in the world the Peter Cummings, a local dontast, with the bridged plant in the world

Herbert Cummings, a local dentist, with drank a targe quantity of poseon about ten hours before his brother, 5, 2, 7, 12 minings, of Lansing, shot and kined himself in a Chicago hotel yesterday died late last night.

Relatives and friends of the brothers declared there was no evidence of a suicide part, but pointed out that both men had been much concerned over the condition of their mother. Mrs. 1, 11 conditions are more was not made public.

unmings or, who is being treated at private Hospital at Grand Rapids. It expected that the brothers will be uried here, probably Monday, in the gross carnings because \$8,201,978. Net

STEEL DEAL PUT THROUGH. STEET SAX INCreased \$10.323.847.

McClintic Marshall Company Takes
Riter-Conley Holdings.
PITTSBURGH, April 1.—The most important steel deal, made in the Pitts. mportant steel deal, made in the Pitta-

burgh district for a number of years. Expects from United States in Februwas announced here to-day when the arx total \$405,836,525, highest point ever McClintic Marshall Construction Comp. reached by expect trade in this country. FRESH AS A DAISY

Get a 10 Cent Box of Cascarets liven your liver and clean your thirty feet of bowels without griping. You will wake up feeling grand. Your head will be clear, breath right Liver and Bowels.

To-night sure! Take Cascarets and at any time when they become cross, fevenjoy the nicest, gentlest liver and bowel erish, fullous, tongue coated or consti-cleansing you ever experienced. Let pated Castarets are harmless.—Advt.

tongue clean, stomach sweet, eyes bright, step elastic and complexion rosy—they ra wonderful. Get a 10-cent box now at any drug store. Mothers can safely give a whole Cascaret to children

months gross increased \$14,256,995. Net



DON'T BURN UP YOUR MONEY THIS WAY

HY spend so much money on coal when you can keep your home warm and cozy with a Perfection Smokeless Oil Heater and Socony Kerosene Oil?

You can keep a room warm nine hours on a gallon of Socony Kerosene. You can take the Perfection Heater wherever you want it.

You have no coal to shovel, no ashes, no wood to split.

And Socony is equally good, equally inexpensive, used in lamps and in your oil cook stove.

But be sure you get Socony—the pure, smokeless kerosene, so good that the Standard Oil Company has given its own name to it—So-CO-ny.

Look for the Socony sign at the grocer's.

KEEP YOUR HOME WARM-SAVE MONEY WITH SOCONY KEROSENE

STANDARD OIL COMPANY of NEW YORK PRINCIPAL OFFICES: - NEW YORK-BUFFALO-ALBANY-BOSTON

